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Contact:

David Smith

HealthFlash, Inc

678-566-4727

David.Smith@healthflash.net

**HEALTHFLASH TO PROVIDE WELLPOINT WITH COST-EFFECTIVE NCQA COMPLIANCE SOFTWARE**

**Atlanta, GA. March 22, 2002** - HealthFlash today announced an agreement that will assist WellPoint Health Networks Inc., (NYSE:WLP) one of the nation's largest publicly traded managed health care companies, to manage and maintain National Committee for Quality Assurance (NCQA) Accreditation.

Under the terms of the three-year agreement, HealthFlash compliance and accreditation software will be launched in WellPoint's Blue Cross of California subsidiary. Blue Cross of California currently serves 5.8 million medical members. HealthFlash is currently being used already in WellPoint's Blue Cross Blue Shield of Georgia subsidiary, which currently serves approximately 2 million members.

In response to the need for standardized, objective information about the quality of these organizations NCQA assesses and reports on the quality of the nation's managed care plans through accreditation and performance.

NCQA's program produces information that consumers and employers can use to make more informed decisions about their health care. HealthFlash's software will assist WellPoint in maintaining its NCQA Accreditation by reporting the health plan's report on its performance member satisfaction, quality of care, access, service, patient safety, confidentiality, consumer protection, and continuous improvement.

Through HealthFlash's Web-based solutions, WellPoint will be able to establish performance measurements, automate medical record reviews, organize project meeting activities across the enterprise, systematize and manage documents related to projects, provide key information to executives to manage operational and strategic initiatives, and ensure the physical environment is documented in accordance with compliance standards -helping its subsidiaries prepare for an accreditation survey.

"We are confident our implementation will lead us in the near future to reach WellPoint's 7.5 million medical members and more than 31 million specialty members nationally," said David H. Smith, president and CEO of HealthFlash.

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## About HealthFlash

HealthFlash has emerged as a leader in providing software solutions for compliance to the healthcare industry. Whether the healthcare organization is an integrated delivery system, hospital, physician group, health maintenance organization or an ancillary healthcare provider, HealthFlash brings software solutions to senior management with tools that focus on strategic initiatives and managing organizations more efficiently. HealthFlash's software applications assist healthcare organizations with projects, accreditation, compliance, and document management. HealthFlash's suite of tools allows hospitals, managed care organizations, and other healthcare entities to manage their compliance process for JCAHO, NCQA and URAC standards, HIPAA and CMS regulations, and other programs being mandated by federal and state agencies - providing better management of their compliance, accreditation, and strategic projects through a single enterprise-wide application. HealthFlash is being used by Kaiser Permanente, St. Jude's Children's Hospital, Blue Cross Blue Shield of Georgia, and Catholic Healthcare Partners among many other healthcare providers.

Prior to HealthFlash, healthcare organizations did not have a centralized, efficient way to manage projects key to record keeping and government regulatory compliance. HealthFlash offers flexible, efficient and secure solutions to promote collaboration and accountability among team members of healthcare systems by managing all information related to projects, performance measurement, tasks, meeting and documents. For more information, contact 678.566.4726, email [sales@HealthFlash.net](mailto:sales@HealthFlash.net) or visit [www.HealthFlash.com](http://www.HealthFlash.com).

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### MEDIA/ANALYST CONTACTS:

Daryl Toor  
HealthFlash  
(770) 777-9489  
[dtoor@precisioncommunications.net](mailto:dtoor@precisioncommunications.net)