



FOR IMMEDIATE RELEASE:

Physician Practices Offered Easy Solution to Assess and Reach HIPAA Compliance

¾ Inexpensive, Web application offers easy-to-use features ¾

Atlanta, GA., April 2, 2002 — In response to the needs of small physician practices to comply with the HIPAA privacy and security requirements without expensive outside consultants or technology, HealthFlash, an established software provider of compliance and accreditation software, today announced the availability of HIPAAdocs™, a new set of Web-based applications to guide small offices through the needed changes to meet HIPAA compliance.

HIPAA privacy and security regulations requires significant planning and work on the part of virtually every healthcare practitioner, regardless of size, to comply with the rigorous requirements for safeguarding protected health information by April 2003.

HealthFlash currently provides powerful software to manage compliance and accreditation in hospitals and managed healthcare organizations. It is now offering HIPAAdocs to evaluate the impact of the privacy & security regulations on small individual practices, and guide an office through the needed changes to meet HIPAA compliance. HIPAAdocs offers online training for privacy officer and staff, complying with one of the HIPAA requirements. Bringing content from national-level HIPAA experts to the small organization, HIPAAdocs averages less than \$300 per physician and is a cost-effective Web application that allows practices to assess, achieve and maintain HIPAA compliance. Designed to work over the Internet on a simple dial-up modem connection, the program requires no software license or installation or additional telecommunications infrastructure to implement. The product's self-guided wizards and Internet interface makes it more user friendly than enterprise-wide software applications.

HIPAAdocs features:

- HIPAAsteps™ – a set of application with all the tools and knowledge a small practice needs to become and remain compliant in a format that is easy to use.
- HIPAAdocs Training – customizable, tested distance-learning training on HIPAA in an objective, easy to use format that is optimized for short sessions and dial-up access.
- Online training for privacy officer and staff
- Interactive Gap Assessment Modules and Action Logs
- Updates on regulatory changes
- Track viewing of all documents by staff
- Record keeping of all documents, changes and activities for six years.

HIPAAdocs provides all of the materials, guidance and record keeping for physician practices to become and remain compliant with HIPAA and leads the provider organization and the privacy officer through evaluating and understanding organization data flow, on-line staff training, and gap analysis between current policies, procedures and the regulatory requirements.

Doctors and their staff can use HIPAAdocs to become and remain compliant in a format that presupposes no special knowledge of HIPAA. “HIPAAdocs allows them to start assessing what their risk vulnerabilities are right away with no training curve,” said HealthFlash President and CEO David H. Smith. “We aren’t teaching them to be HIPAA experts; we’re helping them to be compliant.”

About HealthFlash

HealthFlash has emerged as a leader in providing software solutions for compliance to the healthcare industry. HealthFlash brings software solutions to physician’s practices, hospitals, managed care organizations, and integrated delivery systems that focus on strategic initiatives and managing their organizations more efficiently. HealthFlash’s suite of tools allows healthcare organizations to manage their compliance process for JCAHO, NCQA and URAC standards, HIPAA and CMS regulations, and other programs being mandated by federal and state agencies — providing better management of their compliance, accreditation, and strategic projects through a single enterprise-wide application. HealthFlash is being used by Kaiser Permanente, St. Jude’s Children’s Hospital, Blue Cross Blue Shield of Georgia, Ochsner Health Plan of Louisiana and Catholic Healthcare Partners among many other healthcare providers.

Prior to HealthFlash, healthcare organizations did not have a centralized, efficient way to manage projects key to record keeping and government regulatory compliance. HealthFlash offers flexible, efficient and secure solutions to promote collaboration and accountability among team members of healthcare systems by managing all information related to projects, performance measurement, tasks, meetings and documents. For more information, contact 678.566.4726, email sales@HealthFlash.net or visit www.HealthFlash.com.

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